

Associating the right promotional product with your brand makes a Lasting Impression, Motivates Action and Drives Purchase – more effectively than many types of media advertising.

Upon A Client Receiving A Promotional Product:



MERCURY IS A MEMBER



POINT OF DIFFERENCE

- We **Protect Your Brand** Our merchandise philosophy is more than just product selection...it's creating an event...generating excitement...solving a problem...supporting a marketing initiative...leaving a lasting impression.
- We proactively bring promotional merchandise ideas that help save time, spend, and your piece of mind.
- Our team will deliver superior service and become a strategic resource helping you solve problems
- We care about one thing above all else: Making our clients more successful.

SERVICE CAPABILITIES

Branding the Future

We create brand experiences through one of the most powerful forms of marketing...Branded Merchandise

- Promotional Products, Apparel, Premiums, Gifts & Awards
- Trade Show, Event Merchandise, New Product Launches
- Training, Recognition, Eco-Friendly & USA-Made Products
- Smart Merchandise Solutions & Custom Ideas
- Global Sourcing & International Partners
- Online, On-Demand or Inventory Programs



Account Management

At Your Service - our brand masters are some of the most in-demand personalities in the business. Their talent, product expertise, insight and passion for branding is why some of the worlds top brands trust Mercury to manage their merchandise.

- Project specifics discussed (target audience, budget, history, theme, event date, quantity, location, kitting)
- Research, right solutions and right merchandise ideas
- Same day response to all inquires
- Email proofs to ensure Brand Integrity
- Order status updates



Quality, Safety & Integrity

We provide guidelines and a mechanism to test, assess, and verify compliance with domestic/ international product laws, regulations and standards:

- Product & Supply Chain Safety
- Social Accountability & Environmental Stewardship
- Guaranteed Logo & Brand Compliance



For Over 2,000 Merchandising Ideas, check Out Our Store Link:
www.mercuryideas.com

OUR CLIENTS

